



United Way of Tulare County

[www.unitedwaytc.org](http://www.unitedwaytc.org)



## STAFF

**ROSEMARY CASO**  
*Executive Director*

**MARTIN NOGUES**  
*211 Director*

**APRIL COSTA**  
*Office Coordinator*

**ELIDA ARELLANO**  
*211 Resource Specialist*

**DARLENE MARTINEZ**  
*Development Associate*

**ANNA PULIDO**  
*211 Outreach Specialist*

**MARISSA NUNES**  
*Community Impact Specialist*



# ANNUAL REPORT

2021 - 2022

SCAN THE  
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QR CODE



1601 E. Prosperity Avenue  
Tulare, California 93274

[unitedwaytc.org](http://unitedwaytc.org)



# HIGHLIGHTS INTRODUCTION

United Way of Tulare County fights for the health, education, and financial stability of every person in every Tulare County community.

We provide resources and funding to community benefit organizations whose strategies align with ours and who meet our Standards of Excellence.

Please take a moment to get a glimpse into what we have accomplished with your generous support. United Way will continue to fight for the health, education and financial stability of every person in every Tulare County community. We can't win the fight without you.

We thank you for LIVING UNITED!

# NEW PODCAST COMMUNITY TALK

We are excited to announce our new podcast - **Community Talk with UWTC**, launching in October 2022.

Our work within the community has led us to meet incredible people and organizations. Through the podcast, our goal is to highlight these stories and relationships and provide a platform to share the work we are all dedicated to providing for the residents of Tulare County.

Listen (or watch) **Community Talk with UWTC** on:



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# HIGHLIGHTS COLLEGE ACCESS INITIATIVE



**415,758**

## Text Messages sent during the 2021-2022 School Year

We know education is important to determining future achievement and, we believe everyone deserves the opportunity to have a quality education. Our College Access Initiative (CAI) program, developed specialized text campaigns (both for middle and high schoolers) to provide urgent and ongoing information to students, school counselors, and parents via text. This innovative and easy-to-use system provides individualized updates based on the student's high school graduation year. Middle and high school students can find support with:

- Financial Aid
- Admissions Deadlines
- College Prep
- Post-Secondary Education Options
- Grants/Scholarships
- SAT/ACT Testing Guidance
- FAFSA Guidance
- Test Prep
- Academic Planning
- Mental Health
- COVID-19 Resources and Tips
- and more!



# THANK YOU FOR YOUR SUPPORT GRANTS & SPONSORS

Over 46 businesses and 2,600 employees have donated to United Way Tulare County.

## FUNDED AFFILIATES

In 2021/2022, United Way of Tulare County (UWTC) funded 15 local organizations. These UWTC Affiliates go through an extensive application program to ensure their organizations are established and offer services available to all residents of Tulare County.



# QUICK FACTS VOLUNTEER & CAMPAIGN

**\$327,413.36**

was provided to United Way of Tulare County through campaigning.

## Community Development Block Grant

**\$157,476**  
Funding Awarded in  
Tulare & Visalia

**86**  
Households Helped

## Cal Wellness

**\$28,088**  
Funding Awarded

**17**  
Households Helped

## Emergency Food & Shelter

**\$1,265,077**  
Funding Awarded

**14**  
Organizations  
Funded

## West Coast Feed America

**\$13,000**  
Awarded in Grants

**9**  
Organizations  
Funded



**106**

Volunteer Hours



**52**

Agencies were active on our UW  
volunteer platform



**300**

Foster Teens received gifts



**150**

Seniors received gifts

# HIGHLIGHTS 211 TULARE COUNTY

The 211 program of United Way Tulare County offers the community three ways to access resources, services, and opportunities in the county including call, text, and website

In 2021/2022, 211 Tulare County received:



Calls

**10,819**



Website Visitors

**38,872**



211 Mobile App  
Downloads

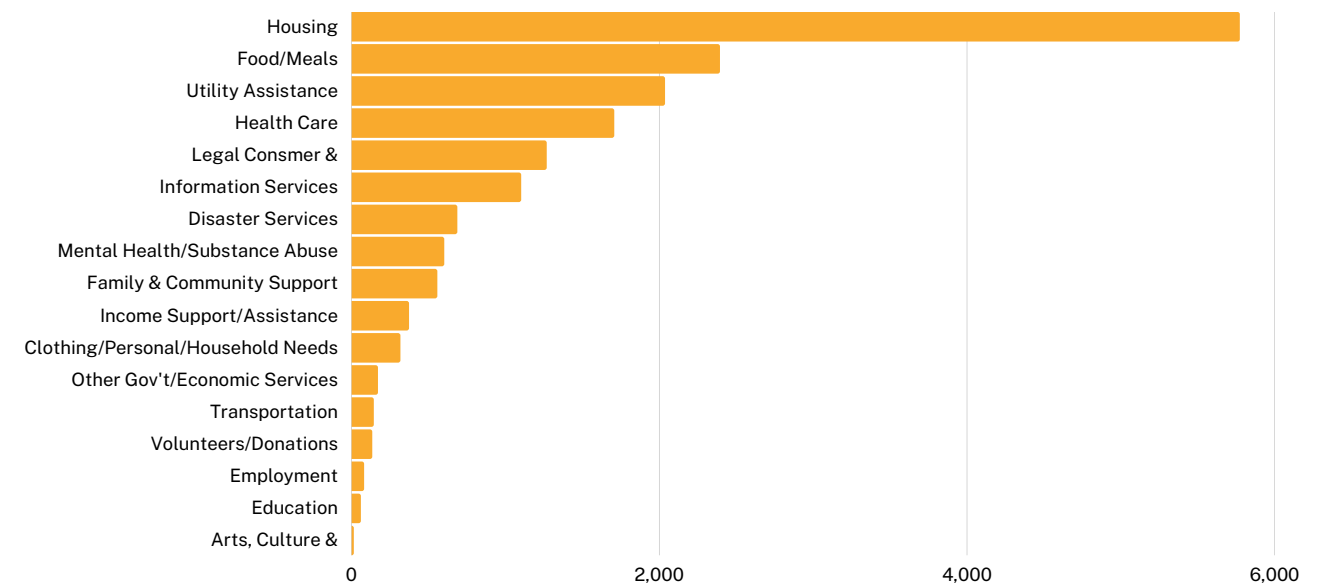
**1,572**



211 Mobile App  
Resource Views

**13,520**

## 211 CALLS PROBLEMS NEEDS



To learn more about the services 211 Tulare County offers, visit [www.211tularecounty.org](http://www.211tularecounty.org).