

Control Your Philanthropy

Make a meaningful difference and optimize the power of your investment in our community.

This community investment guide is designed to help you plan your philanthropy to more simply make the meaningful difference you seek while helping us optimize the power of your investment in our community. Please, review the following pages and then complete the worksheet in the back to send in your commitment to United Way of Tulare County office.

Ways to Invest

- Leadership Level of \$1000 or more
- Benefactor Level of \$500-\$999
- Sustaining Level of \$250-\$499
- Contribute at Any Level
- Support or Underwrite Specific Activities
- Named Beneficiary for Insurance or Estate
- Stock or Property Gifting
- Conduct an Employee Campaign to Encourage Payroll and/or Cash Contributions
- Conduct a Special Event for Employees and/or the Public to Benefit the United Way



Areas to Invest In

Community Support Campaign — The annual support campaign provides financial support nonprofit organizations that provide services to community members. These organizations provide direct services for a diverse range of needs – from mentoring and after school programs to adult day care, domestic violence prevention, and services for individuals with the development and/or physically disabilities.

211 Tulare County — Information & Referral System — This toll-free Information & Referral service is paired with an online directory to link those in need with services simply, quickly, and efficiently.

Direct Service Fund — Provides basic services for families affected by emergencies and situations beyond their control. This fund pays for gas vouchers, emergency rent, utilities support, and shelter arrangements for individuals and families who will otherwise may not be eligible for support.

Community Building and Nonprofit Management Services — Uses an asset based approach to create proactive and sustainable, community driven avenues for meeting community needs and Equips local nonprofit organizations to be models of excellence in long term sustainability, program effectiveness, and administrative stability. United Way believes that strengthening the local nonprofit sector will provide substantial benefits to the whole community, including organizations, donors, and individuals.

AWHI / Poder Popular — Works to achieve optimal health for ag workers, their families and communities through leadership training, collaborative meetings, community wide activities, and resource sharing. AWHI is currently serving Cutler-Orosi, Lindsay, and Woodlake.

Community Endowment Fund — Looking to the future, United Way is building an endowment to provide long term financial support to current programs and those that will emerge. By participating in our planned giving program, you give a gift that will make an impact on future generations.

Partner With United Way and Get Noticed

Net Proceeds from Community Events are Used Locally to Meet the Needs of Our Community

Fundraising events are held throughout the year and funds are used to supplement the Community Campaign and support work in our community. Recognition events are also held throughout the year and are a means to thank donors, community partners, and affiliates for their positive impact in our community.

Leadership Giving Event — This very special event is held to acknowledge and recognize those who annually contribute to United Way at the Leadership level.

Community Recognition Breakfast — This inspiring annual gathering, usually held the 1st Friday in September, brings together individuals, companies, and organizations involved with United Way and recognizes our community support. Donors, volunteers, and other community members representing a broad spectrum of Tulare County hear success stories from real people whose lives were changed by a United Way partner agency.

Annual Golf Tournament — The United Way golf tournament, held in September, brings together over 150 golfers and volunteers. If you like golf, good food, and fun, you will have a great time!

Ways to Invest:

- \$10,000 Platinum Sponsor *
- \$ 5,000 Gold Sponsor
- \$ 1,500 Silver Sponsor
- \$ 750 Bronze Sponsor / Drink Station
- \$ 500 Copper / Awards Sponsor
- \$ 250 Tee / Entertainment Sponsor
- \$ 150 Hole / Table Sponsor
- Contribution at Any Level
- In Kind Donation of Goods or Services

World Ag Expo Food Concession — Each year, over 100 volunteers help the United Way by cooking, serving, and selling delicious Tri-Tip sandwiches and chili beans to Ag Expo attendees and exhibitors. This fundraiser that also helps promote United Way to agribusiness.

Ways to Invest:

- Underwrite the Cost of the Tri-Tip
- Contribute to the Cost of Consumables
- Purchase Pre-Paid Meal Tickets

Visalia Chamber of Commerce Christmas Tree Auction — This annual gala includes a Christmas tree for the live auction and several silent auction items and is a fun way to support the United Way.

Ways to Invest:

- Underwrite the Cost of Live Auction Tree
- Donate a Silent Auction Item
- Cash Contribution at Any Level
- Purchase the Live Auction Tree on Re-Bid

*Platinum Sponsorship ensures recognition on all events throughout the year.



As you have given thoughtful consideration to your annual giving, please complete the worksheet below and return to United Way of Tulare County. If you have any questions, please let us know. Thank you for your gift.

1601 E. Prosperity Ave., Tulare, CA 93274 • ph(559)685-1766 • fax (559)685-9541 • www.unitedwaytc.org

Name: _____ Phone: (____) _____ Email: _____
 Mailing Address: _____
 Company Name (if applicable): _____ Address: _____
 Phone: (____) _____ Email: _____ Website: _____

Investment Totals

Community Support Campaign / Leadership Giving	\$
--	----

_____ I want United Way to insure my investment has the most impact in Tulare County. Please use my commitment in all impact areas.
 _____ Impact Areas: I want my commitment to go directly to the impact area(s) noted below..

<u>Employee Campaigns (circle one)</u>	January-March campaign deductions starting in April	April-June campaign deductions starting in July	September-November campaign deductions starting in January
Nurturing Children and Supporting Youth Development			\$
Strengthening and Supporting Individuals and Families			\$
Supporting the Health and Wellbeing of Seniors			\$
Supporting the Health and Wellbeing of People With Disabilities			\$
2-1-1 Tulare County			\$
Emergency Assistance Fund (Wrap Up a Wish)			\$
Nonprofit Management Services			\$
Community Building Initiative (CBI)			\$
Community Recognition Breakfast			\$
Golf Tournament			\$
World Ag Expo Food Concession			\$
Visalia Chamber Christmas Tree Auction			\$
Community Endowment Funds			\$
Investment Totals			\$

<p>oAnnual contribution made in full. oBill Me (circle one) Annually Quarterly Semiannual Monthly This pledge is valid from _____ to _____</p>	<p>Would you like acknowledgement? Yes No</p> <p><i>Thank you for your very generous support!</i></p>
<p>_____ Signature</p>	<p>_____ Date</p>